



MOTION GRAPHIC DESIGNER - SPECULATIVE

We're looking for a creative and versatile motion graphics designer to join our growing team to work on some of the biggest TV shows and most spectacular events in the world.

ABOUT POTION PICTURES

Potion Pictures is a BAFTA and award winning visual design company specialising in broadcast, theatre and live events. Recent projects include designing all the show graphics and live augmented reality for Strictly Come Dancing, designing performance screen content for The Masked Singer, logo design for Netflix's Sexy Beasts and designing all the show graphics and branding for Michael McIntyre's The Wheel.

As a design team, we put special emphasis on skill development, peer to peer learning and our overall goal to create outstanding visual design. We increasingly work with Unreal Engine for content, which requires a level of interactivity and programming, such as quiz formats and live performance.

ABOUT THE ROLE

Our ideal candidate will have a portfolio demonstrating a high standard of creative work. At Potion, you would have opportunities to work on a variety of projects that could include logo design, 3D title sequences, performance graphics, VFX and many other types of moving visual design.

You should have prolific professional experience working with After Effects and Cinema 4D, as well as having experience with the broader Adobe creative suite and Maxon One tools. A strong understanding of the wide range of creative technologies that are utilised by the company in order to advise on different solutions and options. Equally essential is a friendly and enthusiastic approach to briefs and collaboration. Your responsibilities will span from taking initial briefs through to final delivery.

You will be ambitious to develop your personal skills and the ambitions of the company over time. You should enjoy leading a team and being proactive in mentoring and motivating more junior design team members. Your personal career ambitions will be encouraged and supported by the company with training and in-house Potion Labs projects.

RESPONSIBILITIES

- Work creatively and flexibly to interpret briefs liaising directly with the client from initial brief through to completion, keeping them assured throughout the process.
- Work to strict tight deadlines, managing own time while also helping to set milestones for the team alongside a project manager
- Work on a variety of briefs including broadcast graphics, branding design, realtime and interactive, performance visuals and VFX.
- Build projects efficiently to allow quick changes as required and able to share projects with other team members.
- Work onsite and collaborate with external suppliers and HoDs such as lighting designers and choreographers taking ultimate responsibility for final content.

EXPERIENCE and PERSONAL QUALITIES

- 2+ years professional experience in the creative industries. Experience working on site specific projects, such as live performance and studio shows, is a bonus.
- Great visual eye for design, including attention to detail as well and creative flair, whilst working as part of
- Excellent time-keeping and project planning skills, including working to deadlines and anticipating potential issues as they arise..
- Should have a strong understanding of software/plugin and keep up to date with developments, with ability to problem solve.
- Knowledge and aptitude for a specialist area such as Unreal, performance graphics, broadcast logo design and so on is also desirable.

EXTRA DETAILS

- Commencement date is open to negotiation. Salary is dependent on experience.
- Hybrid working between home, the London office and possibly onsite jobs around the UK and the rest of the world.
- Some weekend working might be required.
- Time off in lieu, overtime pay and weekend bonus pay is provided
- 28 paid holiday days a year, plus your birthday, plus 1 extra day for every year worked up to 5 extra days.

Email CV, link to showreel and covering letter to: jobs@potionpictures.co.uk. Applicants must be UK residents.